

THE
SANDBOX

LIFESTYLE SHOWCASE

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for LIFESTYLE SHOWCASE

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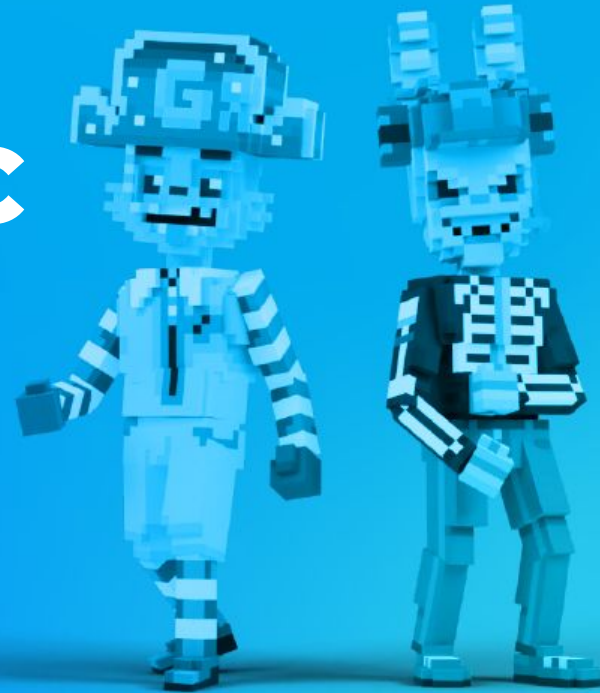
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SUPERPLASTIC

Superplastic is a global entertainment and product brand that partners with the world's most recognizable artists, brands, & celebrity frens to bring "ridiculously" dope NFTs, products, and virtual & IRL experiences to the community.



SUPERPLASTIC



PRODUCT & ENTERTAINMENT

WHAT ARE WE CREATING?

- Over 10,000 unique programmatically generated NFTs, and features celebrity guest collaborators from the art, music, and fashion world will be available at The Sandbox
- NFT drops & Avatar Collections

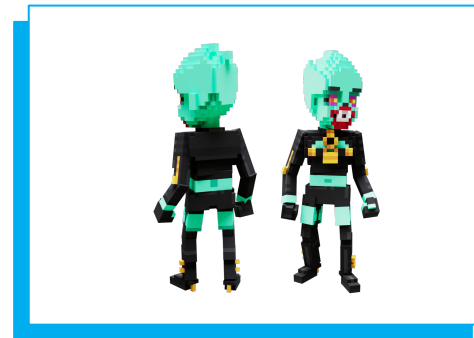
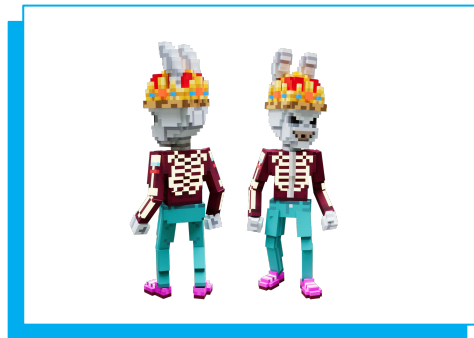
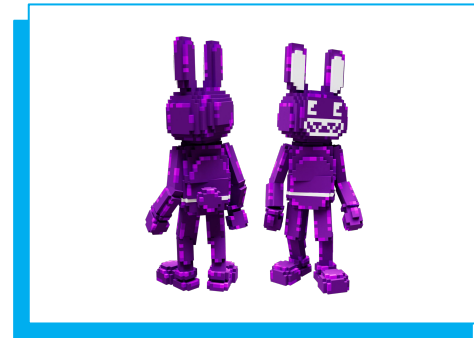
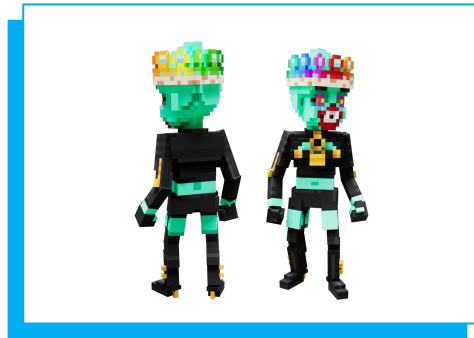


SUPERPLASTIC



AVATAR COLLECTION

EXAMPLES



WORLD OF WOMEN

WoW is the first-of-its-kind, culture shaping NFT community celebrating representation, inclusivity, and equal opportunities for all, bringing more women and diversity into the metaverse space.



WORLD OF WOMEN**THE BRAND****WHAT DO THEY LOOK FOR?**

- Uplifting the ecosystem by supporting artists and funding projects
- Educating newcomers
- Communicating to give more visibility to women-centric causes, while inspiring others
- Giving back to charities.



WORLD OF WOMEN



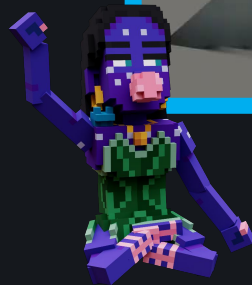
THE EXPERIENCES

WE CREATED THREE EXPERIENCES

The WoW Museum: a stunning building on a 1x1 Sandbox land which serves as a showcase for the *WoW Foundation* and support its actions.

The WoW Galaxy: inspired by World of Women Galaxy. Players will face several challenges like puzzles, use of mysterious portals until they reach the portal globe and fight the final boss.

The WoW Tower: Celebrating inclusivity and community with a diverse representation of landscapes - a larger experience with small contained paths through its different worlds.



WORLD OF WOMEN



AVATAR COLLECTION

EXAMPLES

We voxelized all **10,000** WoW so that the entire WoW community could join us there.



WORLD OF WOMEN

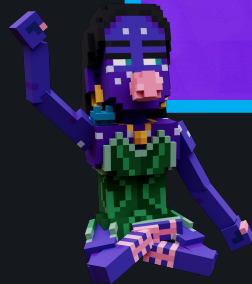


EXCLUSIVE ACCESS FOR AVATAR OWNERS

For 1 week we gated the WoW Museum for VIP access.

World of Women Avatar owners were eligible for exclusive AS3 rewards. During this week, completing at least one quest in the experience guaranteed SAND rewards for the avatar owner.

Following this exclusive period, the experience was open to all players, but the special SAND reward was no longer available.



The more avatars you own, the more times you can earn SAND during these gated events!

THE MARATHON CLOTHING

The Marathon Clothing store was founded in 2017 by rapper Nipsey Hussle, who wanted to invest and provide opportunities in his neighborhood of Hyde Park. The store is billed as a "smart store", which bridges the gap between culture and technology by giving customers access to exclusive music and other content.



THE MARATHON CLOTHING



THE BRAND

WHAT DO THEY LOOK FOR?

- Build The Marathon City
- Create a positive space that embraces creativity and celebrate the legacy and values of Nipsey Hussle
- Cement Nipsey Hussle's legacy in the metaverse
- Generate revenue



THE MARATHON CLOTHING



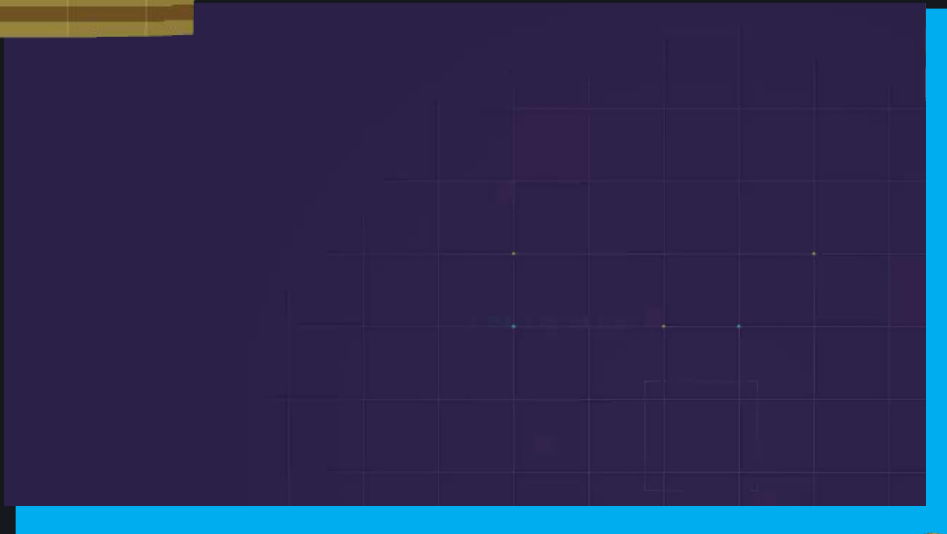
LAND SALE

CALIFORNIA DREAMIN'

The Marathon was part of the California Dreamin' Land Sale alongside Faze Clan, Tony Hawk and Playboy.

TMC welcomed its new neighbors with two golden premium NFTs.

All TMC's premium lands were sold out!



THE MARATHON CLOTHING**ANNOUNCEMENT****VIDEO TEASER**

Welcome to The Marathon City! A project in partnership with The Marathon to extend Nipsey Hussle's universe to The Sandbox metaverse.

In The Marathon City, fans and newcomers alike will discover the landmarks throughout Los Angeles critical to the Nipsey Hussle story, remade and reimagined for The Sandbox. They will have a chance to interact, compete in challenges, and visit key landmarks that forged Nipsey's legacy. This Web3 experience creates a very special neighborhood that evokes the key locations of Marathon City and traces the arc of Nipsey's rise to success.



THANK YOU

