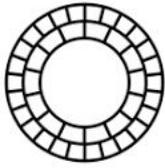


TOOLS FOR SUCCESS WITH SOCIAL MEDIA



<https://vSCO.co/>

“VSCO is a place where expression matters most. We offer creative photo and video editing tools, inspiration, and a place for you to be you.” VSCO, formerly known as VSCO Cam, is a photography mobile app.

Check out the filters and choose one to improve the consistency of your posts. Photo editing is straightforward with this app, just try and see what works best for you. Practice makes perfect! Start by playing with the exposure, contrast (keeps details when you have upped exposure), and sharpen.



<https://afterlight.co/>

“Afterlight is the perfect image editing app for quick and straight forward editing. Our simple design, paired with powerful and snappy tools, will give you the look you want in seconds.”



[Font candy](#)

“Font Candy puts you in the creator's chair and allows you to produce custom designs in seconds. Add quotes, artwork, filters, colors, and even layer multiple images!

You choose from a curated collection of fonts or add your own to overlay beautiful text on your photos.”



<https://linktr.ee/login>

“Linktree is a free tool for optimising your Instagram traffic, whether you're a blogger, an artist or run a content platform. You'll get one bio link to house all the content you're driving followers to. Let your content live longer than the feed.”



<https://apps.apple.com/us/app/splice-video-editor-maker/id409838725>

“The Powerful, Portable Editing Suite. A picture speaks a thousand words. A video speaks a million. In the influencer era, visual content is king, and speed is everything. Experiences are posted, shared, discussed in seconds, all over the globe. So we set out to combine the strength of desktop-class video editing software with the simplicity of mobile. Powerful and portable. Intuitive and instant. Enter Splice.”

Youtube how to video [here](#).



<http://www.inshot.com/>

“InShot is an all-in-one editing app for videos and images. It’s free for basic functions like the HD full screen video editor and video cutter. You can crop video easily and export it without losing quality.”

[Here](#) is a youtube tutorial showing how to use the InShot app to edit your videos.



https://www.canva.com/en_gb/

“Canva is a graphic design platform that allows users to create social media graphics, presentations, posters and other visual content. It is available on web and mobile, and integrates millions of images, fonts, templates and illustrations.” (Wikipedia)

Canva also has its own [design school](#), with a wealth of tutorials to help you get started. You can also use Canva to edit your [videos](#).



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