



brand concept ➔

COMPANY

Thruster

DELIVERABLES

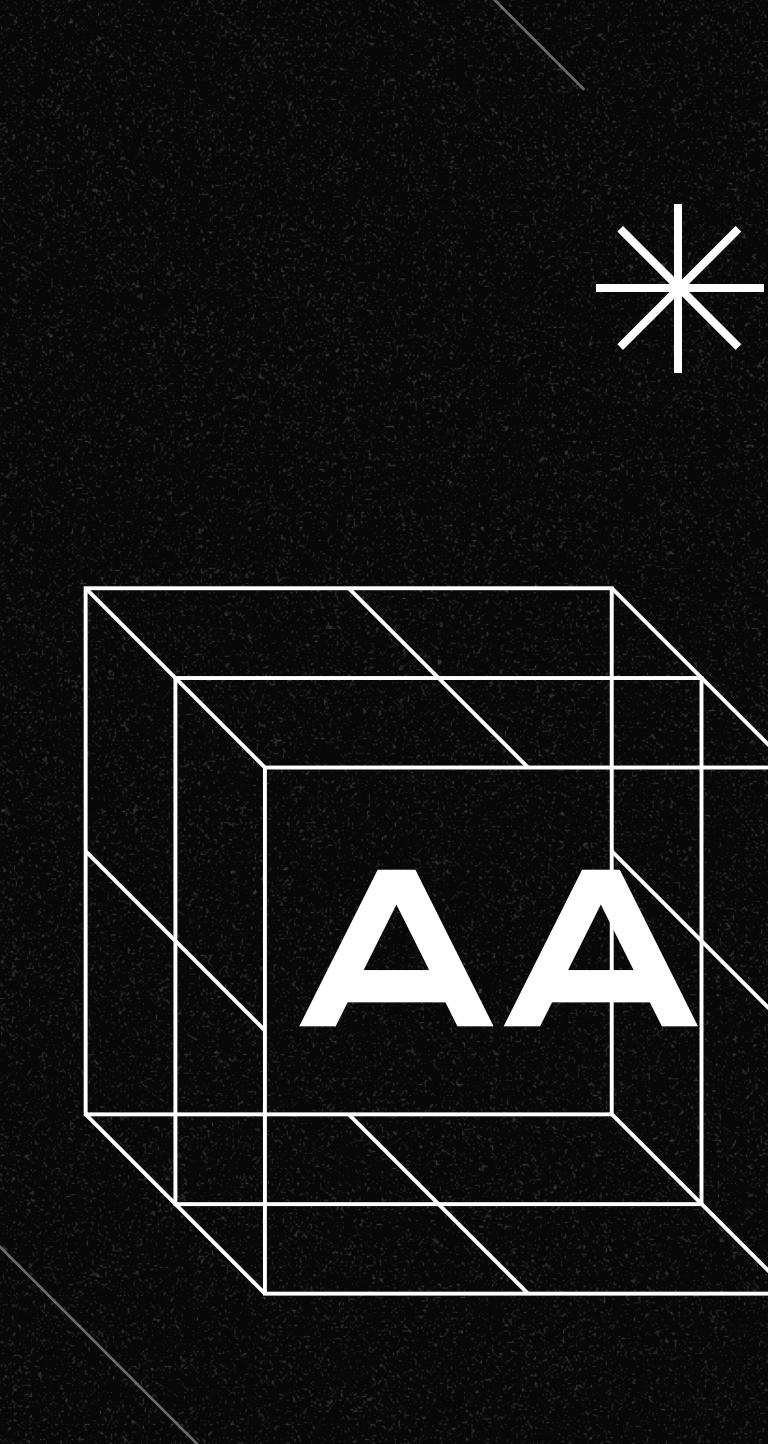
Logo
Fonts
Colors
Example of UI Components
Icons / Core Design Direction
Graphic Style

THRUSTER

This direction is design under the concept of Discovery spaceship in orbit, capturing movement in line trajectory

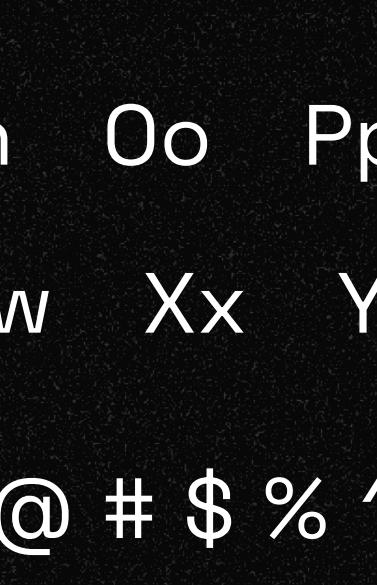
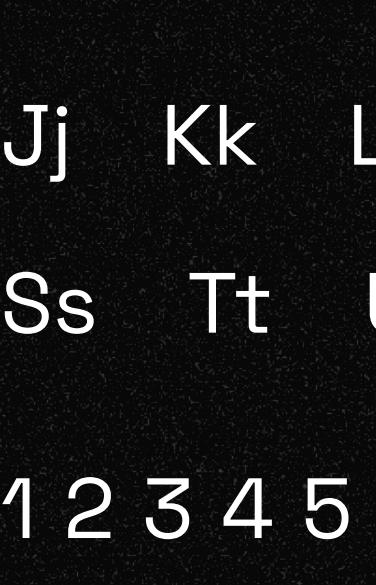
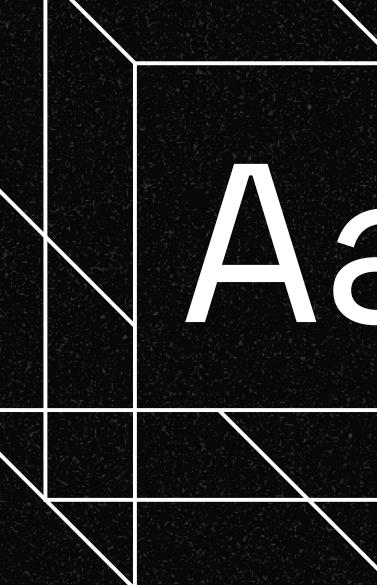
Wireframe retro style/console/bit moving/basic dot line plane

LOGO



THRUSTER

COLOR



HEX v

GRADIENT

USAGE

10%

40%

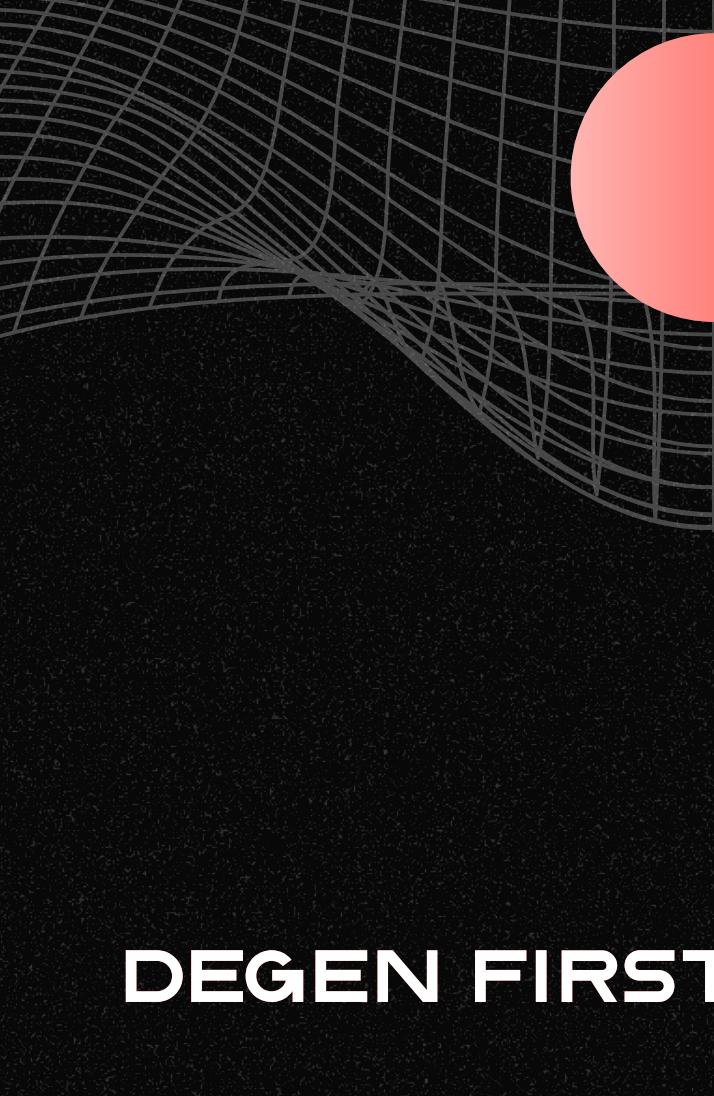
50%

FONTS

BURIAL

PRIMARY

REGULAR



AA BB CC DD EE FF GG HH II

JJ KK LL MM NN OO PP QQ RR

SS TT UU VV WW XX YY ZZ

1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & *

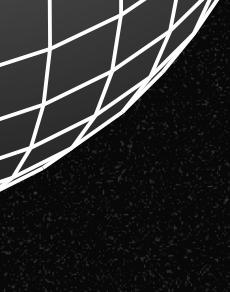
Space Grotesk

Secondary

Regular

Medium

Bold



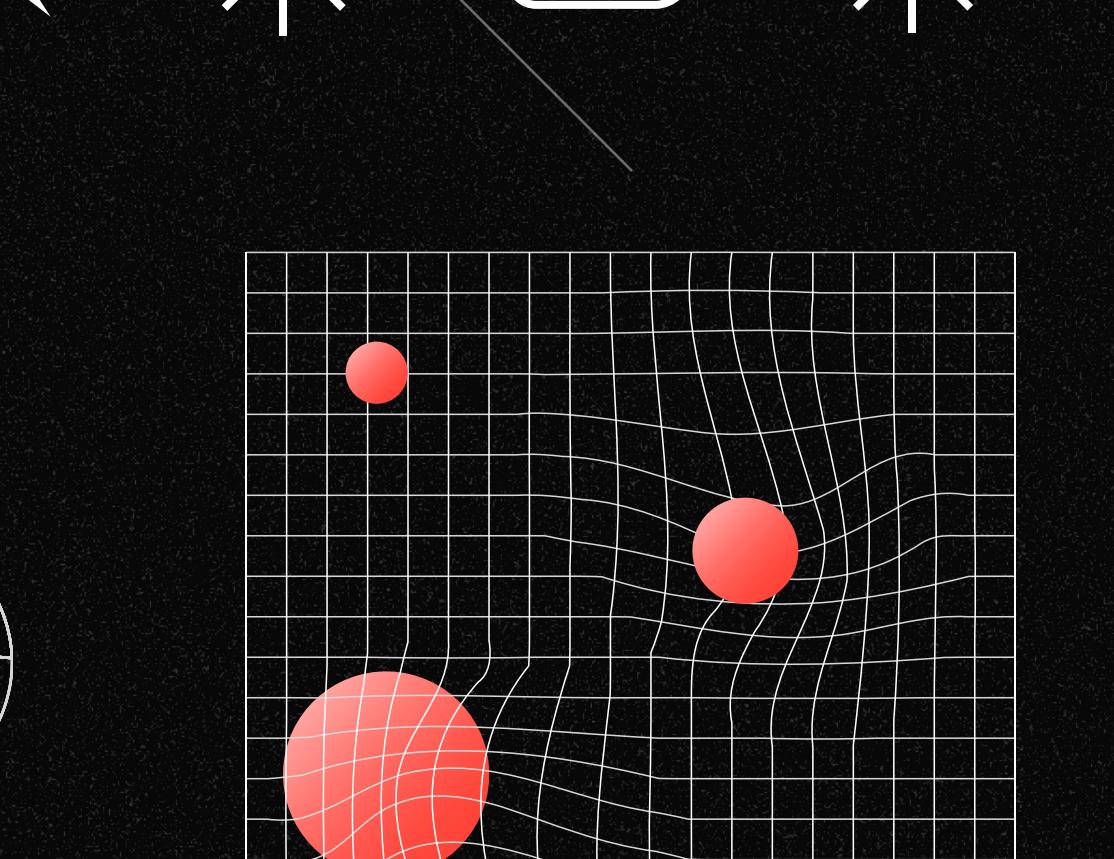
Aa Bb Cc Dd Ee Ff Gg Hh Ii

Jj Kk Ll Mm Nn Oo Pp Qq Rr

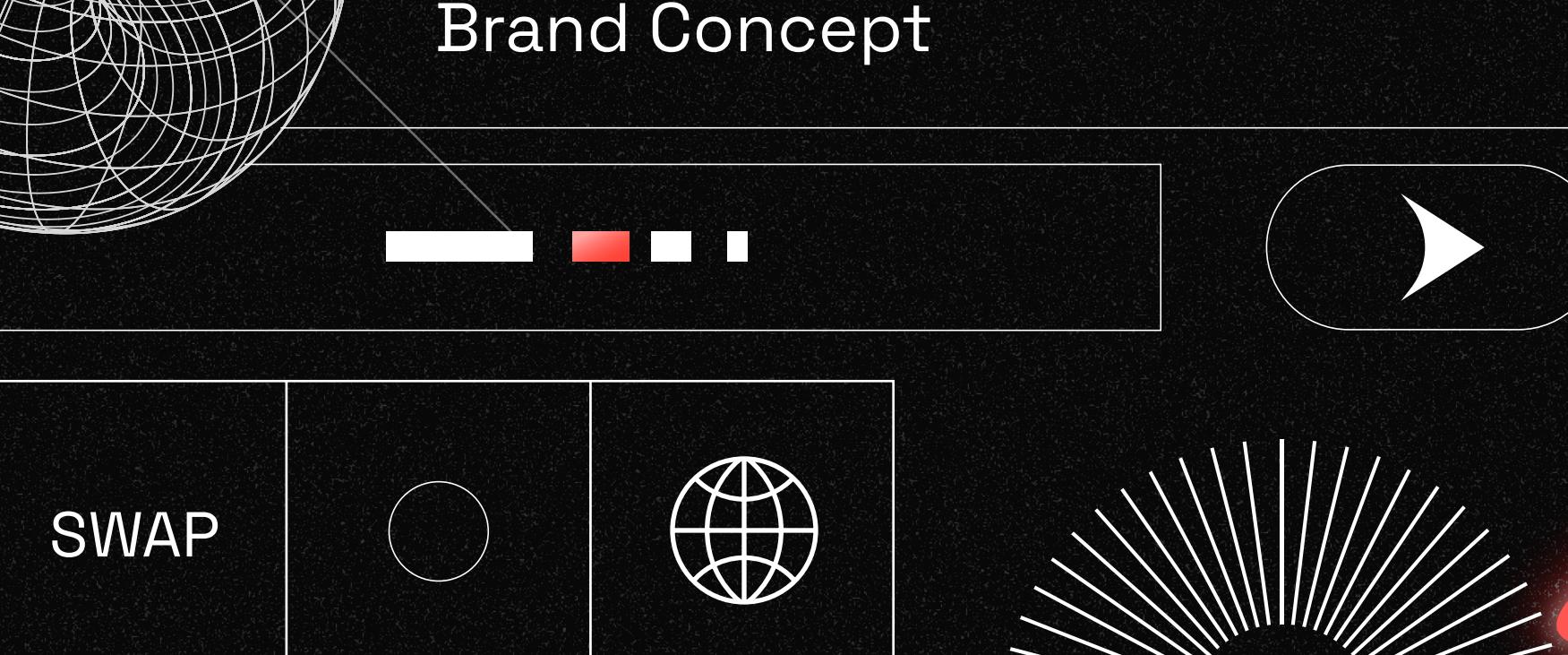
Ss Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & *

SWAP UI

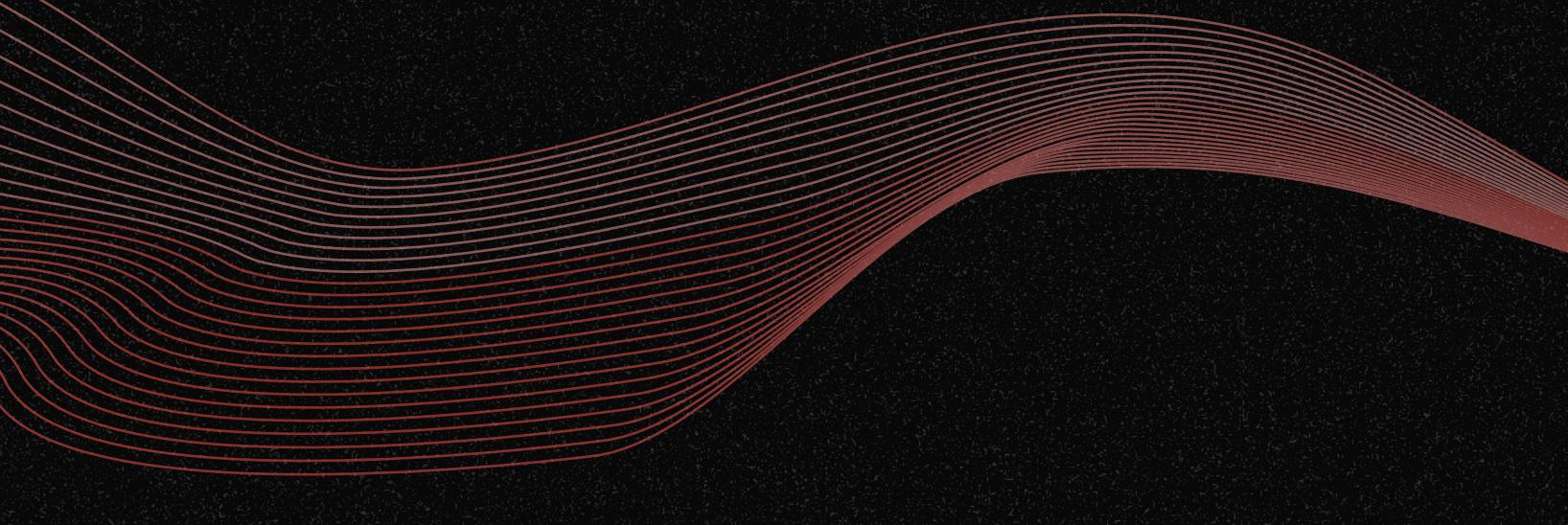
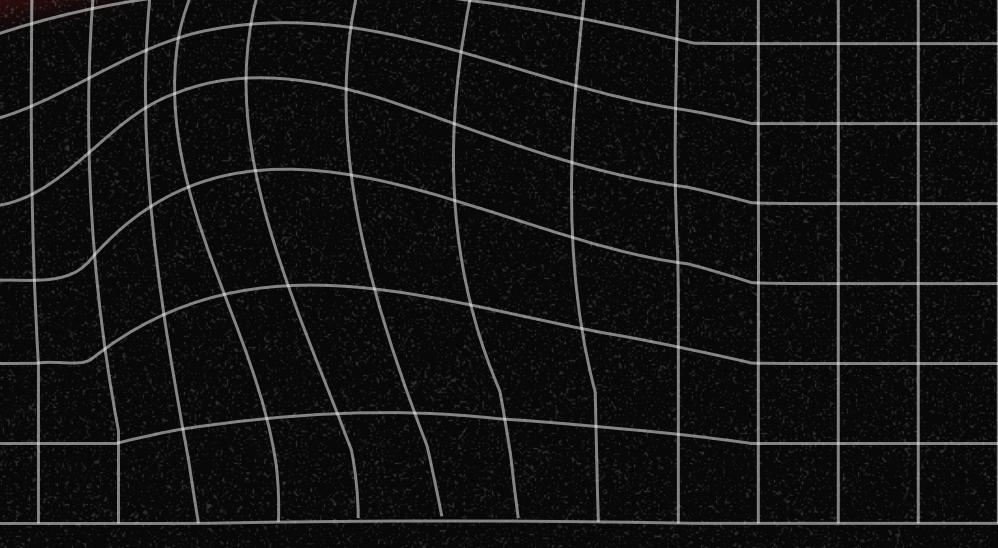


GRAPHIC STYLE



TOP TEN LAUNCH PARTNERS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



THRUSTER

Brand Concept

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SWAP	●	🌐
WEB3.0	★	TRADE
Swap	●	Trade